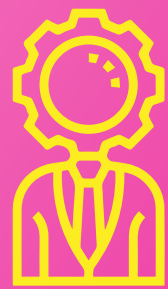
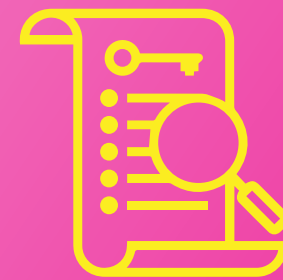


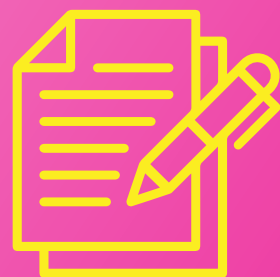
How to write a great cover letter



Ensure it is personalised and tailored to each role



Include relevant keywords from the job description



Keep the text simple and concise



Pay close attention to detail

Why cover letters are cool

- ◎ First impressions count, why not stand out straight away?
- ◎ Demonstrate your unique suitability for the role
- ◎ Show them who you are!
People, not profiles, get hired

